

Nebraska Financial Wellness Month 2021

Nebraska Financial Wellness Month is an annual campaign in which organizations across the state work with their communities to improve individual financial wellness. Through a diverse offering of programs, tools and resources, participants in Nebraska Financial Wellness Month will be able to identify their current financial status, create financial goals for the short and long term, and implement realistic plans to achieve those goals.

WHO CAN PARTICIPATE?

Nebraska Financial Wellness Month participating organizations represent a diverse, state-wide network of individuals and organizations, private companies, nonprofits, educational institutions, government agencies, and financial firms. If you'd like to join the Nebraska Financial Education Network as a partner, click [here](#).

PARTICIPATING ORGANIZATIONS

Once you're a participating organization, it's time to plan how you will show up for Financial Wellness Month! We hope you will utilize the Nebraska Financial Education Network in order to help get the word out about your events via our [website calendar](#), social media, email campaigns, etc.

DO \$1 THING PLEDGE

A centerpiece of this year's Financial Wellness Month will be the 'Do \$1 Thing' Pledge- a crucial action item where participants can identify a financial goal they want to achieve. FWM is the perfect time to reassess one's financial situation and determine some realistic goals to improve financial wellness. Each week of FWM, there will be a random drawing from the submitted pledges for a gift card of \$25.

ESSAY CONTEST

Nebraska Financial Wellness Month will include an essay contest for students in grades 6-8, in which they will identify instances of their own actions toward financial wellness. Click [here](#) to access the Essay Contest Prompt & Entry Form.

SOCIAL MEDIA

Be sure to share your events and resources via social media and use the hashtag [#NEFinWell](#) to connect your posts to other content centered around Nebraska Financial Wellness Month!